



## For Immediate Release

### Girl Talk Contact:

Erin Patterson  
erin@desiretoinspire.org

## **Girl Talk & Glory for Girls Partner for Special Online Promotion for Charity Benefitting Youth**

**(Atlanta, GA) October 14, 2009 - Girl Talk and Glory for Girls** team up to provide mentoring, promote confidence, and encourage personal development for teenage girls by donating a portion of proceeds to benefit Girl Talk's Chapter Development Fund. Girl Talk is honored to announce that 20% of all Glory for Girls products purchased using promotion code **Girl Talk** will be donated to the nonprofit's mentoring programs.

While both companies' missions are parallel, Glory for Girls hopes to inspire each and every girl to believe in her unique self and take pride and responsibility for how she looks, how she feels, and how she acts. Through its exclusive line of bath and body products, girls can enjoy taking care of themselves with products that are fun and fresh without sacrificing style or the environment.

"We are excited to partner with Girl Talk to raise awareness and provide resources for this wonderful cause," said Brittany Clotfelter, founder and CEO of Glory for Girls. "Together we are creating an alliance to help girls create good habits through positive, practical and impactful experiences."

Glory for Girls is made especially for girls with the same quality and integrity mothers expect for themselves ([www.gloryforgirls.com](http://www.gloryforgirls.com)). The line features natural ingredients, rich in antioxidants, and appropriate for every day and each was created without the use of parabens, sulfates, petrachemicals, artificial colors or fragrances. The formulas are biodegradable, 100% vegan, and made in the USA. The packaging is made of recyclable plastics - so the entire line is easy on skin and easy on the earth.

Girl Talk Founder & Executive Director, Haley Kilpatrick says, "This truly couldn't be a better fit for Girl Talk Girls! Glory for Girls is a brand that has true integrity and through their affordable, all natural products, we are teaching our girls the importance of taking care of themselves. We are so grateful that Glory for Girls wants to help further the mission of Girl Talk through donating a portion of the proceeds back to us! We hope people will remember us for gifts during the holidays and help both of us continue to inspire young teenage girls."

**About Girl Talk: ([www.desiretoinspire.org](http://www.desiretoinspire.org))**

Girl Talk ([www.desiretoinspire.org](http://www.desiretoinspire.org)) is a national nonprofit organization that establishes positive weekly peer-to-peer mentoring programs for middle school girls, which are led by high school girls. Our mentoring program offers fun, positive weekly meetings, community service projects and friendship building activities for middle school girls. Currently there are more than 1,000 high school Leaders participating in the mentoring program, reaching more than 30,000 middle school girls nationwide.

Girl Talk Chapters are led by high school girls (“Leaders”) who serve as mentors, and in turn, Girl Talk Leaders develop leadership skills that they will carry with them throughout life. Girl Talk Chapters help young teenage girls build self-esteem, develop leadership skills and recognize the value of community service. Girl Talk is free and it is very simple to get started. To get Girl Talk started in your community ([www.desiretoinspire.org](http://www.desiretoinspire.org) -> click “Start a Chapter”). Girl Talk is web based, therefore, all Girl Talk materials are available on our website. Our online community (Leader Login) provides you with all of the “Leader Resources” needed to ensure your Chapter’s success.

**About Glory for Girls ([www.gloryforgirls.com](http://www.gloryforgirls.com))**

Glory for Girls® is an exclusive line of bath and body products made just for girls with natural ingredients and the same iconic appeal as the top beauty brands. The company hopes to inspire each and every girl to believe in her unique self and take pride and responsibility for how she looks, how she feels, and how she acts.

At work and at play, we follow three guiding principles – be positive, be practical, and be proactive. We apply these in creating bath & body products for everyday girls that are fun, fresh, safe and effective. For more information, visit the website or call + 858.259.0053.

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