



## **Sterling Planet Partners with Girl Talk to Educate and Empower Students**

*Girl Talk receives \$10,000 from Sterling Planet*

Atlanta, Ga, June 10, 2009- Sterling Planet, a leading supplier of energy-efficiency products and carbon solutions, donated \$10,000 today to Girl Talk, a peer-to-peer nonprofit program that helps young teenagers to build self esteem, develop leadership skills and to recognize the importance of being stewards to their communities.

The gift was delivered to the girls and founder Haley Kilpatrick during their Jewelry Sale and Fundraiser that took place at Huff Furniture in Buckhead this evening. Dr. Delaine Anderson, Director of Sustainability Education at Sterling Planet, announced the contribution during the event. "Junior high school girls came up to me crying... it was definitely a big surprise for them," says Anderson.

Half of Sterling Planet's donation is to provide funding for more underprivileged girls to attend Project Inside Out, a weeklong camp for middle school girls led by high school age counselors which features speakers and opportunities for the girls to engage with successful women. Financial support will also go to starting new chapters of the Girl Talk around the country. Each new chapter requires about \$1,500 in start-up and maintenance costs as well as to fund usage of the Girl Talk interactive online community. Girl Talk will also honor Sterling Planet by awarding a \$500 scholarship to an Atlanta area girl for efforts related to Energy Efficiency in Spring 2010.

Haley Kilpatrick, Founder and Executive Director of Girl Talk, started the program at her school in Albany, GA when she was 15 years old. She credits her high school English teacher for giving her the initial guidance and support she needed to embark on the enterprise at that young age. Since then, the project has grown by about 30% every year, now serving more than 30,000 young women in 27 states.

Sterling Planet and Girl Talk share their social mission to empower youth so that they become stewards of their own environments- inside and out. Girl Talk selects its corporate donors with care, making sure that the mission of the corporation is in line with Girl Talk values.

### **About Sterling Planet**

Winner of the US Department of Energy 2007 Renewable Energy Marketer of the Year award, Sterling Planet is a sustainability pioneer and innovative supplier of renewable energy, energy efficiency and low-carbon solutions.

Sterling Planet offers comprehensive carbon neutral solutions for businesses, universities and organizations of all types, bringing together supply and demand side solutions in a rapidly emerging environmental market. The company currently is developing next-generation solar and bioenergy projects to produce 'green power' and verified carbon offsets and is a U.S. Environmental Protection Agency Climate Leaders partner, committed to net zero greenhouse gas emissions from its business operations.

Since 2001, sales of renewable energy to 928 business clients, 43 colleges and universities, 136 government agencies, 52 utilities and thousands of residential customers have avoided 25 billion pounds of carbon dioxide emissions, which compares to taking 2 million cars off the road for a year.

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