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## **“LIVE YOUR LIFE” CONTEST**

**ANNOUNCER LEAD-IN: WHAT WOULD IT TAKE TO FULFILL YOUR DREAM? ONE COMPANY IS TAKING STEPS TO HELP TEENS AND YOUNG ADULTS DO JUST THAT. JOHN DRIDEN HAS MORE:**

AMERICAN EAGLE OUTFITTERS IS ENCOURAGING TEENS AND YOUNG ADULTS TO AIM HIGH, LIVE LARGE, AND ACHIEVE MORE THROUGH A NATIONWIDE CONTEST THAT WILL AWARD EVERYDAY ACHIEVERS THE RESOURCES THEY NEED TO HAVE THEIR DREAMS FULFILLED AND INSPIRE THE WORLD. TO ENTER, ALL YOU NEED IS AN ESSAY OR VIDEO AND THE DESIRE TO LIVE YOUR LIFE IN THE TRUEST WAY POSSIBLE AND YOU CAN WIN UP TO 25-THOUSAND DOLLARS IN TRAINING AND RESOURCES FROM AMERICAN EAGLE OUTFITTERS TO HELP MAKE YOUR DREAMS A REALITY. EIGHTEEN-YEAR OLD HALEY KILPATRICK IS ONE OF SIX REAL PEOPLE HIGHLIGHTED BY A-E FOR LIVING HER LIFE IN AN EXTRAORDINARY WAY. HALEY CREATED “GIRL TALK,” A STUDENT-TO-STUDENT COUNSELING PROGRAM:

“My dream is to see that all middle-school girls across the county have a place where they can go to seek much needed advice from older high school students. Not only that, but to be very confident with who they are and have great self-esteem before they enter high-school.”

YOU CAN ENTER THE “LIVE YOUR LIFE” CONTEST ONLINE AT A-E-DOT-COM THROUGH FEBRUARY 22<sup>ND</sup>. I’M JOHN DRIDEN.